



**January 30, 2026**

### **Communications and Marketing Specialist: remote job position**

The Farm-to-Consumer Legal Defense Fund is a national nonprofit 501 (c)(4) organization working to defend the right of farmers and consumers to produce and consume the food of their choice from the source of their choice. FTCLDF works to protect, defend, and broaden the rights and viability of independent farmers, artisanal food producers and their consumers. In support of this mission, FTCLDF provides legal representation, policy work, and member and public education. The Communications and Marketing Specialist reports directly to the Executive Director.

#### **Position Overview:**

- **Communications:** Developing newsletters and other emails to readers, event flyers, brochures, and graphics for the web and social media in accordance with FTCLDF's branding guidelines. Maintaining the FTCLDF website and social media presence. Sending action alerts relating to specific policies impacting the U.S. food system. Drafting, editing, and publishing articles and associated content, and potentially producing podcasts and / or webinars, with the goal of enhancing the reach and success of the organization.
- **Media relations:** managing media relations, including drafting and sending press releases, media advisories, and pitches to outlets. Finding and facilitating opportunities to speak and publish concerning the work of the organization.
- **Educational development:** assist in developing or formatting new educational materials for the organization, including webinar development, potential video and written resources for members, and print materials.
- **Management of marketing efforts,** including securing opportunities for sponsored content, print ads, and social media marketing.

#### **Qualifications:**

- Bachelor's degree in communications, design, or relevant discipline. Experience in communications and / or managing social media accounts.
- Excellent written and verbal communications skills.
- Experience in managing website / social media for a nonprofit or small business preferred.
- Proficient in Word, Excel, WordPress, and Elementor. Experience with Canva or Adobe Creative Suite.
- Experience with Get Response or Constant Contact software preferred.
- Experience in or interest in small-scale digital design projects.
- Good at juggling multiple projects while prioritizing and meeting necessary deadlines.
- Ability to work independently from a remote location but also work well with a small team.
- Demonstrated interest in regenerative / sustainable agriculture, local foods or related areas.

#### **Commitment / Wages**

The Communications and Marketing Specialist is a part-time independent contractor position with a starting rate of \$30 an hour for ten (10) hours a week with potential for growth. As a small non-profit, FTCLDF is unfortunately unable to offer additional benefits at this time yet provides meaningful and flexible work.

**To Apply:** Please email a resume and cover letter by March 1, directly to [hr@farmtoconsumer.org](mailto:hr@farmtoconsumer.org). Applications received early may receive priority.

*FTCLDF is committed to building a diverse team and encourages applications from individuals of all backgrounds.*