

UNIQUE FARMER-FOCUSED & CONSUMER-FRIENDLY EDUCATION FEATURED AT WAPF CONFERENCE

The Farm-to-Consumer Legal Defense Fund and Farm-to-Consumer Foundation have teamed up to create three unique educational tracks for the Weston A. Price Foundation 10th Annual Conference, November 13-16, 2009 in Schaumburg, Illinois.

While an obvious audience is farmers, these sessions were also created with consumers in mind. Since consumers direct the flow of money within this holistic model, many farmers are scrambling to use more sustainable techniques, have more livestock on grass, provide more products and create more distribution avenues. An educated consumer is a good friend to small farmers.

FRIDAY – We'll explore transitioning farms to grass based livestock farming. Some farmers (and cows) are finding that too much of a good thing, is not a good thing. Instant consumer demands for "all grass" dairy and meat can unwittingly upset small farm sustainability. We know the benefits of slow cooking pastured meats, we'll now learn the benefits of slow (yet innovative) changes to support soil, pasture, livestock, farm and farmer/consumer health.

SATURDAY – Dr. Will Winter will distill his experience as farmer, educator, distributor and holistic veterinarian in a day-long workshop on Artisanal Farming with Livestock. Will's humorous teaching style makes this information interesting and accessible to both farmers and consumers.

SUNDAY – We'll highlight two new private and successful consumer-driven distribution models and highlight one farmer who used raw milk to open the doors to more diversified distribution.

Donate or Barter Your Fresh Farm Food

Farmers who want to donate or barter with fresh farm food, please call Cathy Raymond 703-499-5511.

For Farmers Only

Exhibit at the Farmer's Market on Saturday, Nov. 14 for \$350. Call Paul Frank for more information 304-724-3004.

FRIDAY, NOVEMBER 13, 2009

What Every Grass-Based Farmer (and Consumer) Should Know

- ◆ *Diversity on the Farm: Producing a Superior Product by Doing More with Less*, Steve Heyer
- ◆ *Grain – The Bridge to Grass*, Tim Wightman
- ◆ *Grass-Based Farming – Look Before You Leap*, Karl Dallefeld

SATURDAY, NOVEMBER 14, 2009

Artisanal Farming with Livestock: Bringing Animal Husbandry Back to Animal Science by Will Winter, DVM

- ◆ *Grass-The Forgiveness of Nature: Find Success and Joy with Your Own Grass-Based Livestock Herd or Flock*
- ◆ *The Wisdom of Grass Genetics: Select the Best Breeds and the Best Individuals – Just Do What Really Works*
- ◆ *Holistic Herd Health Basics: Raise Radiantly Healthy Animals Without Antibiotics, Wormers, Vaccines or Vet Bills*
- ◆ *Pastured Pork-The Other Red Meat: Forest Hogs, Whey-Fed Hogs, and Other Happy Pigs*
- ◆ "Stump the Holistic Vet"

SUNDAY, NOVEMBER 15, 2009

Farm Direct – The New Face of Marketing and Distribution

- ◆ *Raw Milk – Gateway to Small Farm Prosperity*, Meg Cattell, DVM
- ◆ *The Sustainable Big Box*, Will Winter, DVM
- ◆ *Building Local Buying Clubs: Nuts and Bolts from the Beginner to the Best*, John Moody
- ◆ *Panel Discussion: Private Marketing & Distribution*, Tim Wightman, Moderator; Pete Kennedy, Esq.; Meg Cattell, DVM; John Moody; Will Winter, DVM

Register for the WAPF conference [here](#) or call (304) 724-3006 or email registrar@ptfassociates.com to attend these unique educational tracks designed with you in mind! The Fund and Foundation will be exhibitors at this conference. We look forward to seeing you there!



THE WESTON A. PRICE FOUNDATION®
for **Wise Traditions** in Food, Farming and the Healing Arts



Farm-to-Consumer
Foundation®



Farm-to-Consumer
Legal Defense Fund®